901in BIMe Initiative Sponsorship   v2.0

I.   Introduction

The **BIMe Initiative** is an international, <u>not-for-profit</u>, community-based effort to improve industry's digital performance. Through high-impact research, free online tools, and open knowledge-sharing under a Creative Commons license, it encourages subject matter experts from across the world to act as a close-knit knowledge community. The BIMe Initiative supports all international efforts that promote open technologies, processes and policies across borders, languages, and disciplines.

The BIMe Initiative is undertaken by committed individuals from both industry and academia. Launched in March 2017, volunteers and sponsors are invited to help us to develop consistent guides and interconnected tools for all to freely use, customise, localise, and continuously improve.

II.   BIMe Initiative Sponsors

BIMe Initiative Sponsorship is open to <u>organisations</u> willing to support the community in developing and sharing open-access resources and tools. Sponsors belong to one of three categories

Category A: Educational Institutions (Tertiary or Vocational)
Category B: Industry Associations and **Communities of Practice**
Category C: Corporations and other commercial enterprises

Sponsors are welcome from all industries and sectors but are vetted for alignment with BIMe Initiative's mission. Sponsorship is subject to an agreement clarifying financial contributions and sponsorship benefits.

III.   Financial Contributions – Intended Use

Financial contributions by Sponsors will be used to conduct the following activities:

→   Developing, testing and maintaining open-access knowledge-sharing websites and online tools;
→   Developing and publishing practical resources, templates, and learning materials; and
→   Organising free online and offline public events that encourage process innovation.

IV.   Sponsorship Benefits

All BIMe Initiative Sponsors across **Sponsorship Tiers** will receive **General Sponsorship Benefits**:

→   Sponsor's logo will be prominently displayed on the BIMe Initiative <u>Sponsors Page</u>;
→   Sponsor's logo will be included in relevant presentations and public communications; and
→   Sponsors can use the BIMe Initiative logo (with a Sponsor Badge) on their website.

In addition, specific <u>BIMe Initiative Projects</u>, publications, tools, and events can be supported. Financial contributions and sponsorship benefits for each of these are clarified in their respective **Sponsorship Addenda**. Benefits may include – but are not limited to:

→   Sponsor's logo/banner will be prominently displayed at BIMe Initiative events;
→   Sponsor's logo will be included in printed publications and digital resources;
→   Sponsor's representative will be invited to participate in project discussions; and
→   Sponsor will receive early access to project templates and tools.

For Public Sharing
Visit BIMexcellence.org

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V. Sponsorship Tiers

Sponsors can choose one of three **Sponsorship Tiers**:

Sponsorship Tiers		Yearly Commitments[1]	Sponsorship Benefits	Additional Access
T1	Supporter (Bronze)	Category A: $1000 Category B: $3000 Category C: $5000	Refer to General Sponsorship Benefits	Regular communication and updates covering new BIMe Initiative resources and activities
T2	Affiliate (Silver)	+ Yearly commitments that vary by supported project, publication, tool, or event – refer to **Sponsorship Addenda[2]**	+ More prominent display of logo and public mention of contributions	+ Progress updates and on-demand meetings tailored for Sponsors. Early access to project deliverables and – where applicable – Beta tools
T3	Partner (Gold)	Category C: $15000	+ Inclusion of logo in all publications, on websites, and at events	+ Insights into future developments of tools and resources. Opportunities to participate in internal meetings and present at public events

VI. Sponsorship Application Form

Please complete the below form and email the document back to info@bimexcellence.org. We will then contact you to set up an online meeting and/or send the Sponsorship Agreement for your review:

Organisation's Name	
Organisation Website	
Applicant's Full Name	
Applicant's Position within the Organisation	
Applicant's Email *(or phone if preferred)*	
Sponsorship Tier (T1, T2 or T3)	
Sponsorship Duration (e.g. 2 years)	

VII. Change Log

VERSION	DATE	DESCRIPTION
1.0	Jan 18, 2017	Initial release
2.0	Jan 9, 2020	Sponsorship categories changed – Tiers introduced.

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[1] Amounts are in US Dollars. A 20% discounts will be applied to multi-year contributions.
[2] To receive T2 Sponsorship Addenda for a specific BIMe Initiative project, publications, tool, or event, please Contact Us..

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